

Cover Sheet: Request 14440

THE 4XXX NY Theater Management Intensive

Info

Process	Course New Ugrad/Pro
Status	Pending at PV - University Curriculum Committee (UCC)
Submitter	Stanley Kaye stankaye@ufl.edu
Created	11/8/2019 3:45:20 PM
Updated	12/20/2019 2:17:44 PM
Description of request	New course to support the new specialization in Theater Management

Actions

Step	Status	Group	User	Comment	Updated
Department	Approved	CFA - Theatre and Dance 011304000	Peter Carpenter		12/9/2019
No document changes					
College	Approved	CFA - College of Fine Arts	Jennifer Setlow		12/20/2019
Rubric for Class Participation_final.pdf					12/20/2019
University Curriculum Committee	Pending	PV - University Curriculum Committee (UCC)			12/20/2019
No document changes					
Statewide Course Numbering System					
No document changes					
Office of the Registrar					
No document changes					
Student Academic Support System					
No document changes					
Catalog					
No document changes					
College Notified					
No document changes					

Course|New for request 14440

Info

Request: THE 4XXX NY Theater Management Intensive

Description of request: New course to support the new specialization in Theater Management

Submitter: Jennifer Setlow jsetlow@ufl.edu

Created: 12/20/2019 2:17:28 PM

Form version: 2

Responses

Recommended Prefix THE

Course Level 4

Course Number xxx

Category of Instruction Advanced

Lab Code C

Course Title NEW YORK THEATER MANAGEMENT IN

Transcript Title NY THEA MGT INTV

Degree Type Baccalaureate

Delivery Method(s) On-Campus

Co-Listing No

Effective Term Spring

Effective Year 2021

Rotating Topic? No

Repeatable Credit? No

Amount of Credit 2

S/U Only? No

Contact Type Regularly Scheduled

Weekly Contact Hours 2

Course Description Intensive engagement with organizational leaders in theater management in NYC. Small group or individual meetings on select topics relevant to the current theater season & students' research interests. Intensive includes tours, attendance at Broadway and Off-Broadway productions, meeting with industry professionals.

Prerequisites THE 3XXX Arts Administration

Co-requisites n/a

Rationale and Placement in Curriculum This course is placed on the 4000-level, spring semester as it is intended as an advanced study of the field through an intensive immersion with industry professionals. Enrolled students should have a solid grasp of the foundational vocabulary and principles studied in THE 3XXX Arts Administration. The intensive is ideally suited for students in their final semester of study, as it introduces them to individuals and venues associated with internships and employment opportunities. The intensive allows students to witness administrative principles in direct application to stage performances.

Course Objectives To gain familiarity with significant organizations, performance venues, and leaders in commercial theatre management in New York City (Content). To analyze how principles and trends in theatre management impact current theatrical productions (Critical Thinking). To apply findings to individualized research interests (Critical Thinking). To present research and analysis in oral and written formats (Communication). To gain a greater understanding of employment opportunities while developing a postgraduate theatre career path (Critical Thinking).

Course Textbook(s) and/or Other Assigned Reading While there are no assigned textbooks, assigned readings will be posted to Canvas and be made available online.

Weekly Schedule of Topics WEEK/TOPIC/ASSIGNMENTS DUE

Week 1-5 Assigned readings and group discussion on Canvas to include: class introduction; overview of the history and organization of commercial theater in New York City; select articles, interviews and video promos on the current theatrical season; interviews with and profiles of industry and artistic leaders scheduled to meet with class during week in NYC

Week 6 Quiz

Week 7 Short Essay Due

Week 8 In-person orientation meeting to specific activities in NYC

Week 9 (spring break week) Specific activities will depend on the current theatrical season and availability of individuals and venues. Activities to include: attendance at Broadway and Off-Broadway performances; tours of performance venues and organizations; meetings and discussions with industry leaders; class meetings and discussions. Students will depart for NYC on the first Saturday of spring break and return the evening of the following Saturday or morning of the following Sunday.

Week 10-12 Analytical essay writing and submission

Week 13-15 Individual meetings with instructors, as desired, to plan future research and career options

Weeks 1 through 8 = average of 5 hours per week completing assignments and group discussions on Canvas.

Week 9 = 30 contact hours with instructors in New York City.

Weeks 10-15 = average of 3 hours per week completing analytical written project.

Grading Scheme 60 % Class Participation & Interaction with Guest Lecturers This intensive is designed for active participation and discussion. It is imperative, therefore, that you attend all class activities promptly, have read the assigned material, and express your analysis of this material in meetings and online. As an active contributor to a collaborative art form such as theatre, you must be willing to share your views with clarity, confidence, and consideration of others.

The following actions contribute positively to your participation grade: Attendance and promptness
Demonstrated completion of assigned readings and activities
Comments and questions that convey reflection on course content
Demonstrated engagement in group discussions and individual meetings
Respect for the opinions held by others

10% Quiz Objective and short answer quiz over assigned readings prior to week in NYC. 10% Short Essay (700-850 words) Research summary on theatrical venue, producer, organization from current theatre season that is not scheduled to meet with class during week in NYC. Topic selection should reflect individual's research interests in theater management. Due and returned prior to week in NYC. 20% Reflective, analytical essay (1200-1400 words) Reflective analysis on specific findings from NYC activities that impact individual future research, including a potential senior project topic.

Instructor(s) Miles Wilken & Jerry Dickey

Attendance & Make-up Yes

Accommodations Yes

UF Grading Policies for assigning Grade Points Yes

Course Evaluation Policy Yes

Rubric for Evaluation of Class Participation				
Participation Area or Criteria	Exemplary (90-100%)	Proficient (80-89%)	Developing (70-79%)	Unsatisfactory (0-69%)
Frequency of Participation	Proactively and regularly contributes to class discussion; initiates discussion on issues related to class topic	Sometimes contributes proactively to class discussion; asks questions and responds to direct questions	Rarely contributes to class discussion; seldom volunteers but responds to direct questions	Never contributes to class discussion; fails to offer relevant responses to direct questions
Preparation	Consistently well-prepared with all assignments completed; demonstrated preparation with notes, observations, & questions	Arrives fully prepared with some frequency; partially prepared at other times; inconsistent demonstration of preparation through notes, observations & questions	Demonstrates infrequent completion of assignments and readings; often has not completed assignments or prepared notes or observations	Exhibits little evidence of having read or thought about assigned material
Listening Skills	Listens attentively when others present material & perspectives, as indicated by detailed comments that incorporate & build on others' remarks	Listens and appropriately responds, as indicated by basic comments or questions in reaction to others' remarks	Listens very infrequently and without attention to concept or detail, as indicated by comments that are often loosely related to others' remarks	Rarely or never listens when others talk; interrupts or makes inappropriate or disrespectful comments; engages in activity unrelated to class topic
Quality & Relevance of Contribution	Comments always insightful & constructive, balanced between general impressions, opinions, & thoughtful analysis; uses appropriate terminology	Comments mostly insightful & constructive, occasionally too general or not relevant; mostly uses appropriate terminology	Comments are sometimes insightful & constructive, with occasional signs of insight; comments often general and rarely use appropriate vocabulary	Comments are uninformed and counter-productive; almost never uses appropriate vocabulary; heavy reliance on uninformed opinion & personal taste